



IT'S PARADISE

Ugu South Coast Tourism (Pty) Ltd
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CODE OF CONDUCT PLEDGE FOR UGU SOUTH COAST TOURISM MEMBERS

I/we , as a tourism member registered with Ugu South Coast Tourism, agree and undertake –

- (a) to provide services of excellent standard and quality to all tourists regardless of race, gender, religion, disability or place of origin;
- (b) to do all practically possible to ensure the safety and security of tourists who utilise our services or patronise our premises;
- (c) to treat the environment with respect; and to preserve our valuable environmental resources
- (d) to be an ambassador at all times for the South Coast region, the Province of KwaZulu-Natal and South Africa; and
- (e) to uphold the World Tourism Organisation’s (WTO’s) Global Code of Ethics for Tourism (*a copy of this document can be obtained from Tourism KwaZulu-Natal*)

Name of tourism establishment / Business:.....

Applicant’s Name & Designation:.....

Signature:..... **Date:**.....